



YOUTH
ENTREPRENEURSHIP
SUMMIT

A Virtual Summit
incorporating
**BUSINESS AND
STARTUP VENTURING
+ INCUBATION**

**4-12
OCTOBER 2020**

register now



ARE YOU ONE OF THESE?

1. EARLY STAGE ENTREPRENEURS AND ASPIRING STUDENTS LOOKING FOR INCUBATION AND ACCELERATION

Students have the opportunity to

- develop techniques for building high-performing teams
- delivering and receiving feedback
- receive mentorship
- receive consultancy
- participation in an exclusive ideathon
- get real time opportunities to work with professionals on projects and initiatives, honing your skills simultaneously.

2. NEW LEADERS

Build greater sector awareness and explore how you can adapt your entrepreneurial journey to meet the challenges to be faced in the industry and the start up world.

3. MID CAREER PROFESSIONALS

Prepare for leadership roles after witnessing this insightful virtual journey with experienced professionals who are already excelling in the field and wish to help you work in the same stead.



INCUBATION PROGRAM

Youth Entrepreneurship Summit 2020 brings you the opportunity to get engaged in early stage incubation and acceleration for your startup venture. Even if you've just begun ideating, our industry experts are here to aid you with their experience and knowledge of the fields, having begun successful enterprises on their own. The program makes sure that the information remains relevant and precise.

Get engaged in intelligent conversations, stakeholder networking, ideation and solution orientation while pursuing your key innovation.

Learning requirements :

In order to earn a certification of completion and all other mentioned incentives, participants must thoughtfully engage in all the spaces and utilise the same to see the program to its completion.

Good luck!



REGISTRATION PACKAGES

INDIVIDUAL

1. Incubation Opportunity
2. Access to the entire event module
3. Certification of Completion from all stakeholders
4. Active volunteerism opportunities with Confederation of Indian Industries
5. Gateway to potential Virtual Internships /Projects /Campus Ambassador Programs

INR 600

1. Incubation Opportunity
2. Access to the entire event module
3. Certification of Completion from all stakeholders
4. Active volunteerism opportunities with Confederation of Indian Industries

INR 500

1. Access to the entire event module
2. Certification of Completion from all stakeholders

INR 350

TEAM REGISTRATIONS : Access to the entire incubation program in all price brackets

INDIVIDUAL PROGRAM REGISTRATIONS	
COST PER HEAD	PACKAGE
INR 350	1
INR 500	2
INR 600	3
INCUBATION PROGRAM REGISTRATIONS (for teams)	
COST PER HEAD	Member Size
INR 500	2 members
INR 470	3 members
INR 450	4 members
INR 400	5+ members



SPEAKER LINE UP



MR. AAHAN MALHOTRA

Founder,
*EDULECTIVE and
ARTOPHILIC*

4 October, 2020



IDEATE | INTERACT | EXPERIMENT | EVOLVE



MR. ISHWAR SUNDARARAMAN

Founder,
Unsolved

5th & 8th October,
2020



IDEATE | INTERACT | EXPERIMENT | EVOLVE



MR. VIJAY KUMAR SRIVASTAVA

Founder & Social
Imagineer -
Indian Academy of
Entrepreneurship
Business Funding,
Strategy & Planning
Fortune 500

7 October, 2020
9 October, 2020
12 October, 2020



MENTOR

IDEATE | INTERACT | EXPERIMENT | EVOLVE



MS. HIRANTHI KARUNATHILAKA

Co Founder & Social
Imagineer
IAEGlocal SRI LANKA

Shipping-Logistics
Industry + Women in
Entrepreneurship

9th and 12th October, 2020



MENTOR

IDEATE | INTERACT | EXPERIMENT | EVOLVE



SPEAKER LINE UP



MR. SANAM JAIN

Founder and Entrepreneur,

Bridge Cultures

7th October, 2020



IDEATE | INTERACT | EXPERIMENT | EVOLVE



DR. SUWARNA SHUKLA

Co Founder & Social Imagineer - Indian Academy of Entrepreneurship (IAEGlobal)

Agrarian Social Entrepreneurship

9th and 12th October, 2020



MENTOR

IDEATE | INTERACT | EXPERIMENT | EVOLVE



MR. RAZI ABBAS

Co-Founder & Entrepreneur

iDeotic

11th October, 2020



IDEATE | INTERACT | EXPERIMENT | EVOLVE

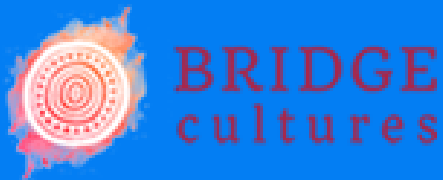


TIMELINE

Session Initiation: Day 1 (4th Oct, Sunday)	
KEY ACTIVITY	AGENDA BRIEF
Summit Opening	Introduction for the entire Summit to come- A briefing for the entire agenda
Session 1 : By Eduductive - Growth hacks for LinkedIn	<ol style="list-style-type: none"> 1. Understand the importance of LinkedIn -Growth Hacks for the social network -How to execute better connections -Informed maneuvering of the interface
Session Initiation: Day 2 (5th Oct, Sunday)	
Session 2: By Unsolved How to scale a start up	<ul style="list-style-type: none"> - Myths about starting up - I have an idea, what next - Form company first, build Product first or chase revenue first - Finding Co-founders - Selling your vision
INCUBATOR PROGRAM	
(7th Oct, Wednesday)	
KEY ACTIVITY	AGENDA POINTERS
Opening by IAE (Expectation setting)	1. Organizational brief and introduction followed by a briefing on the expected strategies to be employed by the participants for the Incubation Program - how to best take forward their structures and IAE's expectation setting from the participants and explore ways to expand and develop them.
Session 4: By First Main	1. How can entrepreneurs find solutions to social problems
(8th Oct, Thursday)	
KEY ACTIVITY	AGENDA POINTERS
Session 5: By Unsolved - How to crack employment in a Start-up	<p>Idea to MVP</p> <ol style="list-style-type: none"> 1. The big vision vs implementable product 2. Defining Minimum product 3. Examples and case studies 4. No code Tools and low code tools that help with building
Session 6: By Unsolved - Getting customers and catering to the challenges faced in a Start-up	<p>Selling to customers</p> <ol style="list-style-type: none"> 1. Features vs Benefits 2. Positioning 3. Building a sales pitch for customers vs Investors
(9th Oct, Friday)	
KEY ACTIVITY	AGENDA POINTERS
IAE mentorship space	1. Mentorship aiding by Indian Academy of Entrepreneurship for the participants present - a follow-up on the progress made till now with their respective projects/ideation and how they can be fine tuned for the procedure ahead
(11th Oct, Sunday)	
KEY ACTIVITY	AGENDA POINTERS
First Main/Mini Ideathon	<ol style="list-style-type: none"> 1. Introduction to memory building and problem solving techniques 2. Key engagement activity which is structured as : <ul style="list-style-type: none"> - A pertinent issue shall be made present to the participants, with appropriate ideation time given to discuss possible solutions with their allotted teams in breakout spaces. - Pitching solutions to the problem in breakout rooms to the panel - Refining of ideas and pitch <p>The entire activity serves as a break from the predictability of the program orientation and give the participants an extra space to think outside the box : inspiring solution orientation and holistic thinking</p>
(12th Oct, Thursday)	
KEY ACTIVITY	AGENDA POINTERS
Summit Closing/ Incubation Space by IAE	Summit culmination with Indian Academy of Entrepreneurship by virtue of final presentation of pitches and further selection of candidates/ teams on the basis of their ideas and planned execution - (selection of start-ups) (conversation on some chief innovations and ideas presented)



OUR STAKEHOLDERS





EMPOWERING YOUTH LEADERS

*Leadership is at the core of
everything we do.*

By 2025 AIESEC experiences have distinctive qualities and their impact is measurable. Our leadership development model empowers more young people to become leaders, creating a community that continues to drive positive impact.

CLICK ANYWHERE ON
THE PAGE TO

REGISTER NOW